

Here are some

I.B.S. Facts . . .

In this fast moving age many campus stations have felt the need for a trade association to represent them, they have joined Intercollegiate Broadcasting System. As advertising dollars sag, the Federal Communications Commission becomes more active, and quick competent advice in the areas college radio becomes important, the Intercollegiate Broadcasting System stands ready to serve YOU.

IBS was formed in 1940 as an organization of campus-limited AM radio stations, to help new stations to get started, to provide improved services to their listeners, and also to represent the stations as a group to national advertisers, the Federal government, and the public at large.

Some of the specific services IBS now offers are described briefly below. They cover a broad range of topics and we feel that every campus station will find many of these services to be of considerable interest and benefit:

check IBS Master Handbook: A loose-leaf volume of over 400 pages which is sent to every member station. Topics covered embrace all phases of campus broadcasting. Supplementary material is constantly added and pages are revised as necessary. New and revised pages go out every two or three months.

IBS News letter: A four-to-six page bulletin issued approximately once a month during the school year carries news of activity of IBS on the national, regional and local levels.

Annual Meetings: One-day meeting of campus station personnel held in March following the International Radio and Television Society Convention and featuring speakers of general interest as well as sessions on various phases of broadcasting. Also there is a west coast meeting held in California.

FCC Representation: Continuing contact with the Commission by two Board members living in the Washington D. C. area, and including:

- 1) Consultation with the Commission staff on matters relating to new rules being considered for applications to campus stations (Docket 9288).
- 2) Call registration (a service which has been secured for campus stations by IBS and which has upon several occasions been revoked by the Commission and re-won by IBS.)
- 3) Informal FM channel searches for groups contemplating the addition of this form of broadcasting.



B 224A

**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

*efficiency
efficient*
...for the figures, contact:

Fritz Kass,
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Taped Program Exchange: Individual shows and several series of shows may be obtained on tape from the IBS Program Exchange Center at Bethlehem, Pennsylvania. Available shows will be listed in the IBS Master Handbook, and will include:

- 1) History of Jazz (26 half-hour shows from KZSU, Stanford).
- 2) Let's Talk it over (several 15-minute shows from WRTI, Temple University on hand; more to be produced this spring).
- 3) UN Review (15-minute shows from WKCR, Columbia U.)

Consulting Services: The Engineering, Program and Business Manager of IBS all welcome the opportunity to answer correspondence concerning problems a station may have in their fields. Special trips by IBS National personnel sometimes can be arranged to help member stations. Station personnel can meet always with them at the IBS National Convention. Help can also be obtained from regional personnel.

Regional Activities: The country is divided into ten geographical regions; a Regional Director is elected annually from amongst the stations in the region. The Regional Director conducts a number of activities, including:

- 1) A regional meeting once or twice a year.
- 2) Regional program exchange.
- 3) Assistance to stations, and,
- 4) A regional newsletter.

All services are not found in every region; however, as stations join IBS the opportunity for regional cooperation increases. In 1961 the most active regions were the Empire, Middle Atlantic, Capital, Great Lakes and Midwest. Every indication today is that this year there will be a good program of activities in nearly all ten regions.

FM Stations: The IBS FM Department has helped a number of carrier-current stations to add FM to their facilities by providing general information on FM problems and preliminary channel searches, by commenting on applications, etc. Recently the By-Laws of IBS were modified by the membership to permit FM stations to achieve full membership in the system.

College Radio Placement Service: Every year IBS canvasses over 1000 commercial stations looking for jobs for its member station's personnel. This program is one of our most successful and places many men each year.

The cost of membership in the system is surprisingly low; \$35 a year, with a reduction of \$5 each year after the first for payment of dues within 30 days of billing. This dues rate has not been changed for over ten years, in spite of rising costs. There are no salaried workers; everyone donates his time and effort to IBS work as a hobby.

The membership of IBS today stands over 100 stations. The Board of Directors feels that the present aims and activities of IBS will result in further growth.

IBS is for you. Join today.